

VACANCY: PROJECT AND COMMUNICATION OFFICER FOR THE MAKE WAY PROGRAMME

As a project and communications officer at Wemos, you will be part of the communication team to support the work on the [Make Way programme](#) funded by the Dutch Ministry of Foreign Affairs. The overall objective of this programme is to strengthen the capacity of African civil society (in Ethiopia, Kenya, Rwanda, Uganda, and Zambia) in lobby and advocacy on sexual and reproductive health and rights (SRHR).

In this position, you actively contribute to successfully implementing the objectives of the Make Way programme. You are an energetic multi-tasker with strong project management skills and relevant work experience in Africa. You enjoy translating Wemos' sometimes complex work into clear and attractive communication; from easy-to-understand online articles, tweets, videos, and infographics, to convincing reports and policy recommendations. In doing so, you seamlessly adapt form and content to the needs of the target group.

About Wemos

At Wemos we consider health a universal human right. As an independent civil society organisation, we aim to improve health worldwide. In line with the Sustainable Development Goals (SDGs) and the ambition for Universal Health Coverage (UHC), we dive into questions such as: *How do we achieve a fair and sustainable deployment of sufficient healthcare personnel worldwide? How do we ensure sufficient financial resources to provide everyone with access to good health? And what is needed to ensure that medicines are accessible and affordable?* Based on our knowledge and experience in the field, we influence governments and international institutions and we support local organisations in their advocacy towards national governments.

We are looking to hire a

PROJECT AND COMMUNICATION OFFICER (32-36 hours/week)

As project and communication officer you will be part of the Wemos communication team to realise the operational and policy aims of the Make Way programme.

Responsibilities:

(Co)develop communication strategy and products

- Help translate the concept of intersectionality into tangible communication products, such as videos, infographics, and others.
- (Co)develop a joint website for our programme with resources and learnings around intersectional SRHR advocacy to inspire and inform (potential new) partner organisations.

- Develop online and offline communication materials that contribute to the strategic objective of the programme.
- Create online content for website and social media and measure its effectiveness.
- Contribute to increasing the visibility of our programme in (inter)national media.
- Monitor the narrative around intersectionality in global fora.

Support the Make Way Communication Forum

- Act as a liaison between the country coordination groups in the five focus countries and the regional & global team and the Communication Forum.
- Participate in the Communication Forum meetings and draft minutes (currently 3-weekly).
- Collect and provide communication updates on behalf of Wemos.
- Engage in working groups for specific consortium communication deliverables.
- Develop and critically review joint communication products such as policy briefs and fact sheets.

Support the Programme Coordination Unit (PCU) of the Make Way programme

- Draft and edit concept notes and one-pagers.
- Support the Planning, Monitoring, Evaluation & Learning Forum with progress reports.
- Support the compilation of an intersectional SRHR toolkit.

Coordinate Wemos' lobby and advocacy on SRHR in the Dutch context

- Represent Wemos in the SRHR lobby group that aims to ensure continued strong Dutch support for SRHR in Dutch Development Cooperation budgets, ensuring linkages with health systems.
- Contribute to task groups organising specific lobby events (as needed).
- Prepare and deliver briefings ahead of SRHR directors' meetings for Wemos' director.
- Contribute to SRHR lobby group joint positions, letters, and other deliverables.
- Feed back the work of the SRHR lobby group and other relevant SRHR developments (in the Netherlands and globally) to the Wemos programme teams.
- Support the development of Wemos' SRHR focus within our health systems work.
- Ensure link with Wemos' work within the [Dutch Global Health Alliance](#).

Reporting lines

The project and communication officer reports to the manager communication of Wemos.

What we offer

- A diverse role in an innovative, international programme, aimed to improve SRHR for the most marginalised groups.
- Working within a diverse group of organisations, with advocates, policy researchers, communication specialists and organisational support.

- Working from Wemos' office, located in Amsterdam. Note: we are currently working from home due to Covid-19. Home office essentials are provided. In the future we will have a hybrid set-up, working partially from home.
- A 32-36 hours working week.
- A contract for one year with the possibility of extension.
- A competitive salary based on experience and background.

What we ask: required knowledge, experience, and skills

- A higher education degree in public health (communication), or a related field.
- At least 3 – 5 years relevant working experience in complex international environments, with field experience in sub-Saharan Africa.
- Knowledge of the global policy agenda on SRHR.
- Experience with developing diverse (digital) communication products like papers, videos, and infographics, use of social media and community building and evaluation (analytics).
- Experience with content management systems (we work with WordPress), MS Office Package, and Adobe.
- Excellent command of the English and Dutch language, with demonstrable writing and editing skills.
- Strong affinity with the themes on which Wemos works and lobby & advocacy.
- Candidate is prepared and able to travel to African countries (if Covid-19 circumstances allow).
- A work permit (EU) is required.

How to apply?

Submit your letter of motivation and curriculum vitae to info@wemos.nl on **12 May** at the latest. The first interviews will be held on **17 or 18 May**.

Would you like more information?

For further information, please contact Valeria Huisman at valeria.huisman@wemos.nl.

Offers from recruitment/employment agencies will not be considered
